

Sponsorship Opportunities for the UK Bus Awards



A summary of the benefits, options and costs of sponsorship are in the table below;

Sponsorship Opportunity	Individual Cost ex VAT	Guest Places Included
Your company name linked with, and attached to, an award category. A representative from your company makes a short address and presents the award for your category on stage.	POA This package includes all the elements below	10
Table for 10 guests	£2,150	10
Web banner on the UKBA website for the duration of any agreement	£1,500	2
Your logo on the photographic background, used for official pictures and video	£1,500	2
Your logo on a display banner at the presentation ceremony	£1,200	1
Your logo on screen before and during lunch	£1,000	2
Ongoing presence on our social media channels, mainly Twitter and Facebook	Only available with award category sponsorship	n/a
Your company logo on the menu/programme	Only available with award category sponsorship	n/a
Your company logo on all scheme literature	Only available with award category sponsorship	n/a

Alternatively we are always happy to discuss something a little more specific, so if you would like something a bit different then do get in touch.

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